



MEDIA RELEASE

92.7 BIG FM ANNOUNCES SECOND EDITION OF 'BIG KANNADA ENTERTAINMENT AWARDS'

AWARDS TO HONOUR ACHIEVERS FROM KARNATAKA ACROSS FIELDS LIKE FILMS, MUSIC, DANCE, SPORTS AND MORE

Bangalore, January 9th, 2013: 92.7 BIG FM, today announced the second edition of the **BIG Kannada Entertainment Awards**. These awards have become the most definitive platform to recognise talent from across Karnataka in various fields; there are 13 unique categories of awards this year including film, music, dance, and sports among others. The **BIG Kannada Entertainment Awards** will be adjudged based on popular votes cast by listeners and by a panel of jury comprising of eminent actor, artist, theatre personality & Member of Parliament - Dr. B Jayashree and renowned Kannada actor Srinath.

The **BIG Kannada Entertainment Awards** will honour the performers and entertainers from the state, some of the categories of awards include BIG Most Entertaining Actor (Male and Female), BIG Most Entertaining Music Director, BIG Most Entertaining Singer (Male and Female), BIG Most Entertaining TV Actor (Male and Female), BIG Most Entertaining TV Actor of the decade (Male and Female), and more. The jury and 92.7 BIG FM listeners will be responsible for nominating, voting and eventually choosing the final winners.

Speaking about the announcement of the **BIG Kannada Entertainment Awards**, **Company Spokesperson** said, "After the resounding success of the first edition of BIG Kannada Entertainment Awards, we're very glad to announce that the second edition will be held this year. These performers make us laugh & cry, happy & sad and some of them make the country proud at the international level, these awards are a tribute to all of those people and a token of gratitude and appreciation from us on behalf of all our listeners."

About Reliance Broadcast Network Ltd.

Reliance Broadcast Network Limited is a media entertainment conglomerate with play across radio, television, intellectual properties, television production, and out-of-home. It is part of the Reliance Group and specializes in creating and executing integrated media solutions for brands. The company houses the following verticals: 92.7 BIG FM – India's largest FM Network with 45 stations, reaching over 4 crore Indians each week; BIG CBS Networks – A joint venture with CBS Studios International, offering 3 English Entertainment Channels - Prime, Love, Spark, as well as a regional General Entertainment Channel for the PCHP region called Spark Punjabi; BIG RTL THRILL – the first channel from the Company's joint venture with Europe's RTL Group, targeted at male audiences with the tag-line 'Action ka Baap'; BIG MAGIC – a regional General Entertainment Channel for the Hindi heartland, which has also expanded into the US, Canada and Australia under the brand name BIG MAGIC INTERNATIONAL; BIG PRODUCTIONS – the television content production division that caters to the creative needs of the diverse Indian television landscape, and BIG STREET – which acquires and markets long term premium out-of-home inventory. Reliance Broadcast Network also distributes Bloomberg TV India, the country's premier business news channel as part of its television bouquet. For more information log on to www.reliancebroadcast.com

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