



SUNO SUNAO, LIFE BANAQ!

DABUR HONITUS BIG JUNIOR RJ ANNOUNCES THE WINNER OF ITS SECOND SEASON

The only radio talent hunt show that recognises talent amongst kids and provides them with the golden opportunity to co-host a show on India's No. 1 FM Network - 92.7 BIG FM and debut on BIG Magic!

Mumbai, December 2, 2014: DaburHonitus along with India's No. 1 FM Network - 92.7 BIG FM have come together to culminate the exciting, all new second successful season of DaburHonitus BIG Junior RJ – Radio's only talent hunt show that recognises talent among children and helps them hone their skills. With over thousands of participants from across the country competing to reach the finale, the grand finale of the massive talent hunt initiative for kids comes down to one finalist from each of the 45 cities battling it out to win the ambitious title of DaburHonitus BIG Junior RJ.

The month-long talent hunt campaign not only gave kids a platform to discover their hidden talent and showcase their skills but also gave parents the unique opportunity to actively participate in grooming them and encourage them in their endeavour to win the coveted title. While winners from across 45 cities earned the opportunity to co-host the evening show in their respective cities, 92.7 BIG FM also announced the name of the grand-finale winner of DaburHonitus BIG Junior RJ Season 2 who will get yet another exciting opportunity to showcase his/her skills on a platform other than radio.

Judged by popular celebrity and comic genius, KikuSharda aka Palak aka Akbar, 92.7 BIG FM and DaburHonitus announced VaibhavKanaad from Mumbai as the grand finale winner, the DaburHonitus BIG Junior RJ of India.

Speaking of his win, an excited Vaibhav said, *"I am really happy to get the chance to be an RJ as well as win my debut on television. The entire journey has been fun and I consider myself lucky to have received this chance to participate. I would like to thank 92.7 BIG FM to give me this opportunity and believe in me."*

Only 11 years old, Vaibhav exhibited extra-ordinary vocal skills perfectly combined with spontaneity, wit and a sense of humour that was beyond compare that enabled him to bag the much sought-after title of DaburHonitus BIG Junior RJ.

Speaking of the nation-wide talent hunt initiative by 92.7 BIG FM and DaburHonitus, **Celebrity Judge, KikuSharda commented**, *"I'm astounded to see the talent pool that exists among kids today. It was particularly difficult to judge the kids at the finale stage because they were all so brilliant, spontaneous, funny and quick-witted that I honestly had a tough time doing what I was there to do. Seeing the kind of talent that these kids possess has opened me to up to an all-new world and I'm extremely delighted to see 92.7 BIG FM and DaburHonitus collaborate to give support to such a unique cause."*

As the BIG Junior RJ, Vaibhav did not only win the opportunity to co-host Mumbai's No. 1 evening drive-time show with RJ Dilip but has also won the golden chance to debut on national television with BIG Magic's historical comedy show, Akbar Birbal, starring actors - KikuSharda and Vishal Kotiyan. The series that presents the popular folklore of Akbar Birbal tales which represent a combination of wit and wisdom are a perfect fit for the DaburHonitus BIG Junior RJ who through the representation of his own wit and wisdom beat over 1000 participants to win the grand finale title of the DaburHonitus BIG Junior RJ.