

MEDIA RELEASE

**BIG STAR YOUNG ENTERTAINER AWARDS: A NIGHT TO
REMEMBER**

**STAR STUDED NIGHT WITH PRIYANKA CHOPRA AND MALAIKA ARORA KHAN
SETTING THE STAGE ON FIRE**

Mumbai, 26th March 2012: 92.7 BIG FM & STAR Plus brought together the young brigade of Film, Television and Music fraternity at the Filmcity, Goregaon, Mumbai on 25th March to witness the first ever awards dedicated to young talent - **BIG Star Young Entertainer Awards**. The young talent received appreciation for their talent and the veterans were present to encourage and root for the youngsters. These awards will be telecasted on Star Plus.

High voltage performances set the stage ablaze and wowed the audiences and grabbed eyeballs. The recently crowned India's Glam Diva Priyanka Chopra, the Number One item girl Malaika Arora Khan gyrated to all their hit numbers from Desi Girl to Chaiyya Chaiyya to Munni.

Bollywood's latest groom Riteish Deshmukh danced along with the three gorgeous leading ladies of television Kirti Nagpure, Deepika Singh and Krystelle D'Souza. Television heartthrobs Karan Tacker, Gurmeet Chaudhary and Karanveer Bohra who have set many hearts aflutter in their formidable roles on television also danced to a different tune.

The **BIG Star Young Entertainer Awards** was hosted by one of the most popular hosts of Indian Television Manish Paul joined by the beautiful TV actor Ragini Khanna. Vivan Bhatena and Karishma Tanna hosted the red carpet getting juicy bites from various celebrities.

The Gen Next stars who walked the Red Carpet included Prateik Babbar, Narghis Fakhri, Vidyut Jamwal, amongst many others as they came to celebrate their success in the industry.

Apart from the BIG Star Young Entertainer of the year Male & Female & the BIG Star Debut **5 Years** categories, one award that everyone's looked forward to was the **BIG Star Young Entertainer – Style Icon** award. Sonam Kapoor, Ranveer Singh, Anushka Sharma, Ranbir Kapoor and Imran Khan were nominated in the Entertainer of the year category for their outstanding performances

Tarun Katial, CEO, Reliance Broadcast Network said, "This award is in keeping with our endeavor to encourage new talent, who are poised to become super-stars of tomorrow. In the present competitive & unforgiving times the pressure to perform & succeed is exceedingly high. We feel the need to felicitate & honor their hard earned success. All these young stars are tremendously talented and they need this recognition to come their way so they feel motivated to continue to give their best."

Watch all this action in your living room on Star Plus very soon!



About Reliance Broadcast Network Ltd.

Reliance Broadcast Network Limited is a multi-media entertainment conglomerate with play across radio, television, intellectual properties and out of home. It is part of the Reliance Group and specializes in creating and executing integrated media solutions for brands. It houses the following verticals: 92.7 BIG FM – India’s largest FM Network with 45 stations, reaching over 4 crore Indians each week; BIG CBS – A joint venture with CBS Studios International, USA’s No. 1 TV broadcaster which has launched 4 Channels, BIG CBS Prime, BIG CBS Love, BIG CBS Spark and the first international Punjabi Channel Spark Punjabi; BIG MAGIC – marked the Company’s entry into the regional entertainment space, positioned as India’s only Channel exclusively for the Hindi Heartland. Added to this robust bouquet, the Company also distributes BloombergUTV, India’s premier business news channel. In the space of live entertainment the Company has BIG LIVE a division which develops, executes and markets Intellectual Properties, integrated across RBNL’s media platforms and synergizing excellently with this division is BIG PRODUCTIONS a division which functions as a television content production house catering to the diverse creative needs of the Indian television landscape; In the out of home space, the Company has BIG STREET – which is in the business of acquiring and marketing of long term premium out of home inventory.

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