

MEDIA RELEASE

**Q3 CONSOLIDATED TOTAL INCOME ROSE TO RS. 73.2 CRORE,
AN INCREASE OF 34% Q-O-Q**

**HIGHEST EVER RADIO REVENUES AT RS 51.7 CRORE
AN INCREASE OF 32% Q-O-Q, 8% Y-O-Y**

Q3 RADIO EBITDA AT RS. 12.2 CRORE AN INCREASE OF 84% Q-O-Q

ALL BUSINESSES EXCLUDING TV REMAIN EBIT POSITIVE

Q3 EBIT (EXCLUDING TV) RS. 4.8 CRORE

**TV BUSINESS REVENUE AT RS 11.7 CRORE
AN INCREASE OF 40% Q-O-Q, 97% Y-O-Y**

CARRIAGE COSTS REDUCED BY 57% Y-O-Y

**BIG RTL THRILL AN ACTION ENTERTAINMENT CHANNEL LAUNCHED, BY JV BETWEEN
RBNL AND EUROPE'S RTL GROUP**

**TV BUSINESS OPERATING LOSS REDUCED TO RS. 13.3 CRORE, 28% DROP Y-O-Y (ON
COMPARABLE BASIS)**

**STRONG GROWTH IN TV PRODUCTION, REVENUE AT RS 12.7 CRORE
AN INCREASE OF 153% Q-O-Q, 7% Y-O-Y**

NO. 1 RADIO NETWORK ACROSS HINDI SPEAKING MARKETS: IRS

BIG CBS NETWORK, BIG MAGIC & BIG RTL THRILL - LEADERS IN RESPECTIVE GENRES

Mumbai, February 09, 2013: Reliance Broadcast Network Limited, a Reliance Group Company, today announced its un-audited financial results for the quarter ended December 31, 2012. The Company's Board of Directors approved the financial results at its meeting here today.

The Company reported total income of Rs. 73.2 crore and reported the highest ever revenues for radio at Rs. 51.7 crore. The Company's television business also delivered healthy growth with revenue at Rs. 11.7 crore. Both Radio and Television businesses consolidated their leadership positions delivering robust revenue growth and tight control over costs. EBIT excluding TV business was positive at Rs. 4.8 crore.

Commenting on the performance, **Mr. Tarun Katial, Chief Executive Officer, Reliance Broadcast Network Limited** said, "Reliance Broadcast has delivered impressive results in both radio and television businesses, with radio recording its highest ever revenue quarter. The television business has reported significant growth in revenue and reduction in carriage, reaping benefits from digitization, and a well crafted business strategy. We are on track to deliver improved margins, and build reach and value in the long term."



About Reliance Broadcast Network Ltd.

Reliance Broadcast Network Limited is a media entertainment conglomerate with play across radio, television, intellectual properties and television production. It is part of the Reliance Group and specializes in creating and executing integrated media solutions for brands. The company houses the following verticals: 92.7 BIG FM – India's largest FM Network with 45 stations, reaching over 4 crore Indians each week; BIG CBS Networks – A joint venture with CBS Studios International, offering 3 English Entertainment Channels - Prime, Love, Spark, as well as a regional General Entertainment Channel for the PCHP region called Spark Punjabi; BIG RTL THRILL – the first channel from the Company's joint venture with Europe's RTL Group, targeted at male audiences and is positioned as the ultimate action destination; BIG MAGIC – a regional General Entertainment Channel for the Hindi heartland, which has also expanded into the US, Canada and Australia under the brand name BIG MAGIC INTERNATIONAL; BIG PRODUCTIONS – the television content production division that caters to the creative needs of the diverse Indian television landscape. Reliance Broadcast Network also distributes Bloomberg TV India, the country's premier business news channel as part of its television bouquet. For more information log on to www.reliancebroadcast.com

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