

Rs. In Laacs

Sr. No.	Particulars	Standalone	
		Year Ended	
		31.03.2011 (Audited)	30.09.2010 (Audited)
1	Income		
a)	Net Income from Operations	13,379.13	10,652.29
b)	Other Operational Income	356.39	191.58
	Total Income	13,735.52	10,843.87
2	Expenditure		
a)	Direct Operational Expenses	4,300.28	3,728.21
b)	Experiential Marketing Expenses	2,250.99	1,195.71
c)	Personnel Cost	2,853.61	2,615.73
d)	Depreciation & Amortisation	1,840.20	1,826.29
e)	Administration and Other Expenses	3,622.27	3,270.23
	Total Expenditure	14,867.35	12,636.17
3	Profit/(Loss) from Operations before Other Income, Financial Charges & Exceptional Items (1-2)	(1,131.83)	(1,792.30)
4	Other Income	347.45	206.91
5	Profit/(Loss) before Financial Charges & Exceptional Items (3+4)	(784.38)	(1,585.39)
6	Financial Charges	365.30	1,354.43
7	Profit/(Loss) after Financial Charges before Exceptional Items (5-6)	(1,149.68)	(2,939.82)
8	Exceptional Items	-	-
9	Profit/(Loss) from Ordinary Activities before Tax (7-8)	(1,149.68)	(2,939.82)
10	Tax Expenses	-	1.91
11	Net Profit/(Loss) from Ordinary Activities after tax (9-10)	(1,149.68)	(2,941.73)
12	Extraordinary Items	-	-
13	Net Profit/(Loss) for the period (11-12)	(1,149.68)	(2,941.73)
14	Paid-up Equity Share Capital (Face Value of Rs.5/- per share)	3,972.56	3,972.56
15	Reserves excluding Revaluation Reserves (as per balance sheet of previous accounting year)	19,511.22	20,660.89
16a	Earnings per share for the period before extra-ordinary Items (In Rupees)		
	- Basic / Diluted	(1.45)	(6.35)
16b	Earnings per share for the period after extra-ordinary Items (In Rupees)		
	- Basic / Diluted	(1.45)	(6.35)
17	Public Shareholding		
	- Number of Shares	28,703,173	28,875,076
	- Percentage of Shareholding	36.13	36.34
18	Promoters and Promoter Group Shareholding		
a)	Pledged / Encumbered		
	- Number of Shares	-	-
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	-	-
	- Percentage of Shares (as a % of the total share capital of the Company)	-	-
b)	Non-encumbered		
	- Number of Shares	50,747,997	50,576,094
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00
	- Percentage of Shares (as a % of the total share capital of the Company)	63.87	63.66

Hejash Shukla



Segmentwise Revenue, Results and Capital Employed for the Year Ended 31 March 2011

Particulars	Standalone	
	Year Ended	
	31.03.2011 (Audited)	30.09.2010 (Audited)
Segment Revenue / Other Income		
a) Radio Broadcasting	9,558.59	7,937.16
b) Outdoor	1,237.78	896.21
c) Experiential Marketing	2,739.29	1,821.49
d) Television	132.99	50.87
e) Others	223.40	140.72
Sub-Total	13,892.05	10,846.44
Less: Intersegment Revenue	0.15	2.57
Total	13,891.90	10,843.87
Add: Others (unallocated)	191.07	206.91
Total Income	14,082.97	11,050.78
Segment Results (Profit/(Loss) before Financial Charges and Tax)		
a) Radio Broadcasting	231.30	(970.97)
b) Outdoor	(905.07)	(599.32)
c) Experiential Marketing	(245.67)	(51.81)
d) Television	51.73	10.76
e) Others	(18.37)	36.67
Total Segment Results	(886.09)	(1,574.66)
Less: Financial Charges	365.30	1,354.43
Less: Other unallocable expense net of unallocable income	101.72	10.73
Total Profit before Tax	(1,149.68)	(2,939.82)
Capital employed (Segment Assets less Segment Liabilities)		
a) Radio Broadcasting	26,126.50	26,382.91
b) Outdoor	2,757.83	3,067.29
c) Experiential Marketing	877.63	464.90
d) Television	4,706.84	150.87
e) Others	7.14	(28.29)
f) Unallocated	(10,992.16)	(5,404.23)
Total	23,483.77	24,633.44

Rajesh Kulkarni



Notes :

- 1 The Board of Directors of the Company has decided to close its books of accounts as on March 31, 2011 and accordingly to restrict the current financial year which commenced on October 01, 2010 to a period of six months ending on March 31, 2011.
- 2 Pursuant to the approval of the Shareholders in the Extraordinary General Meeting held on September 25, 2010, the Company on September 30, 2010, has allotted 1,29,50,000 equity shares of Rs. 5/- each fully paid up to various investors and 2,03,75,000 equity shares of Rs. 5/- each fully paid up to the Promoter Group, at a price of Rs. 85/- (including a premium of Rs. 80/-) per equity share. The details of funds raised through Preferential Allotment and utilisation of said funds are as follows:

Particulars	Rs. In Lacs
Funds received through Preferential Allotment	28,326.25
Utilisation of funds:	
Repayment of debt and accrued interest	23,315.99
Investment in Share Capital of Reliance Television Private Limited, Wholly Owned Subsidiary	1,110.00
Investment in Share Capital of Cinestar Advertising Private Limited, Wholly Owned Subsidiary	1,047.08
Funding to Subsidiary Company for acquisition of Channel Company and Operating Expenses	2,030.25
Utilised for General purpose	610.00
Total funds utilised	28,113.32
Fixed Deposits	113.96
Investments in Mutual Funds	98.97

- 3 The company has acquired business of Cinestar Advertising Private Limited as on 16th January, 2011 and has entered into a joint venture with CBS Studio Inc. on 29 December, 2010.
- 4 The company has reported its Television segment separately for channels launched in the current year and consequently previous year figures have been regrouped/rearranged accordingly.
- 5 The consolidated financial results of the company for the year ended 31 March, 2011 have been reviewed by the audit committee and approved by the Board of Directors at the meeting held on 28 May, 2011. The above financial pertains to Reliance Broadcast Network Limited and its subsidiaries and Joint Venture.
- 6 There were no complaints from the investors pending at the beginning of the quarter. The number of complaints received and resolved during the quarter were Nil.
- 7 The figures for the previous year ended September 30, 2010 comprises of 6 months. The figures for the previous year have been regrouped/rearranged wherever necessary to conform to the current period's presentation.

Place: Mumbai
Date: May 28, 2011

For Reliance Broadcast Network Limited

Rajesh Chaudhary
Director

