

BIG™

Reliance Broadcast Network Limited
(Formerly Reliance Media World Limited)
401, 4th floor, 'Infiniti', Link Road,
Oshiwara, Andheri (W), Mumbai- 400 053

Tel.: +91 22 3068 9444.
Fax: +91 22 3088 8927

17th July, 2010

The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeeboy Towers
Dalal Street,
Mumbai- 400 001
Fax Nos. 22723121/2037/2039/2041/2061/3719

The Secretary
The National Stock Exchange of India
Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Fax Nos. 26598237/38
NSE Scrip id: RMEDIA

BSE Scrip Code: 533143

Dear Sir,

Sub: Employees Stock Option Scheme

We wish to inform you that the ESOS Remuneration & Compensation Committee of the Board of Directors of the Company has today approved grant of 2189000 Options, exercisable into equal number of fully paid up equity shares of the Company, to the eligible employees of the Company under "Employees Stock Option Scheme" (ESOS) of the Company based on specified criteria. The options will vest at the end of one year from the date of grant and shall be eligible for exercise up to a period of five years from the date of vesting or ten years from the Grant Date, whichever is later as prescribed in ESOS Plan(s).

The ESOS has been framed in compliance with the Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999 and other applicable provisions.

The Options not vested or not exercised in the specified Vesting / Exercise Period in terms of Plan(s) will lapse.

Kindly inform your members accordingly.

Yours faithfully,
For Reliance Broadcast Network Limited
(Previously known as Reliance Media World Limited)


Gururaja Rao
VP – Legal & Company Secretary

92.7 **BIG FM**

BIG Live

BIG Street

BIG Digital

RELIANCE
Broadcast Network
Anil Dhirubhai Ambani Group